



Brunswick Mural Project

106 Island Drive

Saint Simons Island, GA 31522

912-638-8770

www.glynnvisualarts.org/brunswick-mural-project.html

brunswickmuralproject@glynnvisualarts.org



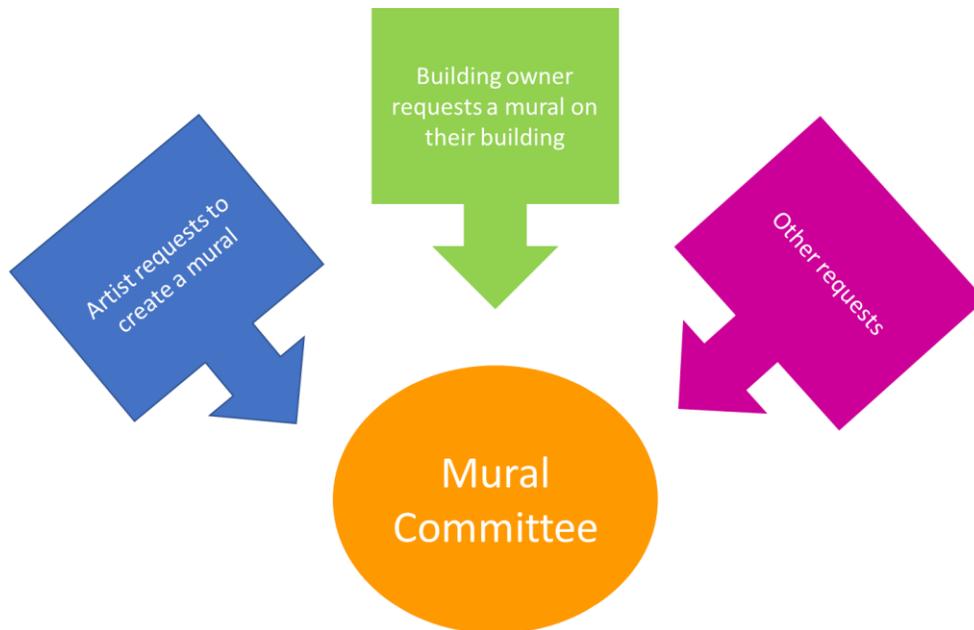
INFO FOR ARTISTS



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Brunswick Mural Committee ROLES AND PROCESS

- Serves as the clearing house and coordination point for the Brunswick Mural Project to implement murals
- Collects and records names of potential mural artists, building owners and volunteers as a resource bank to execute murals in downtown Brunswick
- Identifies and communicates with various community stakeholders including city and county government (elected officials, DDA, Main Street, etc.), businesses, the arts community, the historic preservation board and other interested parties about BMP
- Seeks funding and other resources for murals
- Glynn Visual Arts as a non-profit community arts center and part of the CoH Arts Sub-Committee acts as repository and distribution point for any monies collected to fund the BMP project



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ARTIST'S PROCESS

1. Artist submits design ideas and budget to the Mural Committee based on the guidelines included in BMP package
2. Mural Committee matches artist and design with building owner
3. Artist and building owner agree on design, timeline, budget, etc. (contract or MOU may be required)
4. Artist or building owner submits design and completed Certificate of Appropriateness Form to the Historic Preservation Board for approval
5. Once mural design is accepted by Historic Preservation Board then send COA (Certificate of Appropriateness) to city (John Hunter)
6. Building owner applies for and obtains any appropriate permits such as right-of way access, from city
7. Artist begins and completes mural
8. Artist submits invoice for payment to building owner or Brunswick Mural project for payment. Payment for each mural could be different depending on what has been negotiated.

Contacts:

<p>Sara Giannakakis BMP Co-Chair Historic Preservation Board Member giannakakis0304@comcast.net</p>	<p>Lizzie Piazza BMP Co-Chair Glynn Visual Arts Board Member 106 Island Drive Saint Simons Island, GA 31522 912-638-877 cell: 917-817-3129 elizabeth@theearthhousega.com</p>
<p>John Hunter Planner/Historic Preservation Officer City of Brunswick 601 Gloucester Street Brunswick, GA 31520 (912) 267-5527 jhunter@cityofbrunswick-ga.gov</p>	<p>Megan Torello Glynn Visual Arts Representative – Education Committee & Artist 106 Island Drive Saint Simons Island, GA 31522 912-638-8770 cell: 302-6022736 oooitsemeg@gmail.com</p>



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ARTIST'S APPLICATION

Name:
Address:
City/State/Zip:
Phone:
E-mail:
Web Address:
Proposed Timeline (length of time to complete work): Start Date: Completion Date:
Proposed Materials:
Individual or Group Project? If group, names of organization and/or members of the group participating:
Other Information:



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Artist's Submission Requirements

- Completed application
- Portfolio including at least 6 printed or digital samples of artists works, especially works that demonstrate the ability to complete a large outdoor mural
- Proposed design sketch (digital rendering or detailed hand drawn sketch OK)
- Proposed budget
- Adherence to all Brunswick Historic Preservation's guidelines if appropriate (see separate document)
- Signed waiver of liability form

Selection

- Projects will be selected based on the following criteria:
 - Design
 - Quality of the composition
 - Creativity in terms of materials and expression
 - Demonstrated artistic skill and talent
 - Evidence of completing previous contracted works in likeness of the original proposal
 - Placemaking
 1. Appropriateness to the mission of the Brunswick Mural Project and the Community of Hope. Our missions promote mutual respect for differing beliefs and values and the enrichment of communities and all of humanity
 2. Design and subject matter should be meaningful to the community
 3. Reflect Brunswick's history, coastal heritage, wildlife, landscape or industry.
 4. Invite mutual respect for differing beliefs and values or enrich humanity
 5. Demonstrate appropriateness to the Brunswick Mural Project's mission
 6. Feasibility
- Permitting
 - Artists and building owners should coordinate and ensure all appropriate permits are secured.
- Other Considerations
 - Materials used in the project as they impact the environment directly
 - Intended length of time that the artwork may or may not exist (maintenance)
 - Ability to carry out the project based on such factors as the appropriateness of the budget (including evidence of direct payments to artists), the quality, clarity of the project goals, design, the resources involved, and the qualification of the project's personnel



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- Reimbursement/Payment
 - Artists should submit a budget for project including artist's fee, all materials such as paint, brushes, rollers, etc. and other tools necessary such as a bucket truck, scissor lift, scaffolding, etc.
 - Funding for murals may come from a variety of sources including the building owner or from grants managed by the Brunswick Mural Committee/Glynn Visual Arts.

MURAL DESIGN GUIDELINES & CONSIDERATIONS

- Design
 - Quality of the composition
 - Creativity in terms of materials and expression
 - Demonstrated artistic skill and talent
 - Evidence of completing previous contracted works in likeness of the original proposal
- Placemaking
 - Appropriateness to the mission of the Brunswick Mural Project and the Community of Hope. Our missions promote mutual respect for differing beliefs and values and the enrichment of communities and all of humanity
 - Design and subject matter should be meaningful to the community
 - Reflect Brunswick's history, coastal heritage, wildlife, landscape or industry.
 - Invite mutual respect for differing beliefs and values or enrich humanity
 - Demonstrate appropriateness to the Brunswick Mural Project's mission
 - Feasibility
- Permitting
 - Artists and building owners should coordinate and ensure all appropriate permits are secured.
- Other Considerations
 - Materials used in the project as they impact the environment directly
 - Intended length of time that the artwork may or may not exist (maintenance)
 - Ability to carry out the project based on such factors as the appropriateness of the budget (including evidence of direct payments to artists), the quality, clarity of the project goals, design, the resources involved, and the qualification of the project's personnel



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SELECTION GUIDELINES

Our guidelines provide guidance concerning the compatibility and appropriateness of the placement, massing, scale and materials of the mural with minimal intrusion into the artistic expression and content of the work.

Projects will be selected based on the following guidelines:

- Design
 - Quality of the composition
 - Creativity in terms of materials and expression
 - Demonstrated artistic skill and talent
 - Evidence of completing previous contracted works in likeness of the original proposal
- Placemaking
 - Appropriateness to the mission of the Brunswick Mural Project and the Community of Hope. Our missions promote mutual respect for differing beliefs and values and the enrichment of communities and all of humanity
 - Design and subject matter should be meaningful to the community
 - Encouraged to reflect Brunswick's history, coastal heritage, wildlife, landscape or industry
 - Invite mutual respect for differing beliefs and values or enrich humanity
 - Demonstrate appropriateness to the Brunswick Mural Project's mission
 - Feasibility

CONTRACT

- Having a contract or memorandum of understanding between the building owners and artists is required.
- See sample contract included.

LIABILITY

- Building owners should review their insurance policy to determine whether the muralist or assistants would be covered for liability. Muralists may have to obtain their own liability insurance.
- Artists and anyone helping with the mural must sign a waiver of liability and release for photo rights.
- Only the artist will be allowed to work from a lift or scaffolding or similar structure
- Additionally, artists may be required to have liability insurance.
- All mural participants will be required to sign a Waiver of Liability.
- See form attached.



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IMAGE RIGHTS

- The artist shall retain all copyrights of the artwork.
- Title of ownership in the artwork shall pass from the artist to the building owner upon the completion of the artwork.
- Any merchandising and promotion using the image shall be agreed upon by the artist and building owner.

BUDGET

- Artists should prepare a budget for their mural, taking into account artist fee, materials, intricacy of design, equipment and permitting.
- See sample budget attached.

PERMITTING

- Building owners are responsible for obtaining all appropriate permits.
 - Right of Way
 - Other??



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SAMPLE CONTRACT

1. Description of the work

Artist shall describe in detail, the idea and concept behind the work and provide a well developed sketch of proposed mural.

2. Obligations of the artist and client (building owner):

- a. Artist shall purchase materials necessary for the creation of the mural.
- b. Artist shall create the mural, or in certain circumstances, oversee the work of a hired sub-contractor/assistant.
- c. Artist shall hire and compensate any additional labor services necessary for preparation of the wall and/or installation of the mural.
- d. Building owner shall secure any building permits necessary for the lawful creation and execution of the work.
- e. Artist shall provide OSHA compliant scaffolds or lifts to work on when necessary.
- f. Any changes artist deems necessary to enhance the composition or color in the mural, will be deemed for the good of the painting and at no additional charge to the client.
- g. Artist shall be responsible for obtaining liability insurance to cover any injuries that may be sustained during preparation, installation and cleanup
- h. Artist shall provide building owner with reasonable notice of times when the artist will be working. Artist shall make every effort not to interfere with operations of any businesses in the building.

3. Start and completion dates:

The artist shall undertake the creation of the artwork on (date) _____ or before (date) _____ and complete the artwork on or by (date) _____.

4. Additional artwork compensation:

Any additional artwork done by the artist shall be negotiated and compensated separately from this agreement.

5. Exploitation of the Work:

The artist shall retain all copyrights of the artwork.

6. Maintenance of the Work:

Building owner is responsible for maintenance of the mural. Building owner shall notify the artist promptly in the event of the need for any maintenance or restoration services so that the artist may have a reasonable opportunity to perform such work her/himself or to supervise or consult in its performance.

Artist shall be reasonably compensated by the client for future maintenance and/or restoration services rendered. In absence of any need for restoration or maintenance, the work shall remain



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free of alteration by the building owner, who shall take reasonable precautions to protect it against damage or destruction by external forces.

7. Removal

The building owner has the right to cover or remove the mural at any time but must give the artist a minimum of 90 days notice.

8. Warranty:

The artist warrants that the completed artwork will be fit and suitable for use and exploitation in the manner (and to the extent/and for the duration) for which it is to be created, but this warranty is conditioned upon the building owner's compliance with the provisions hereof relating to the installation, maintenance and exploitation.

9. Title of Ownership:

Title of ownership in the mural shall pass from the artist to the building owner upon the completion of the artwork.

10. Death and disability:

In the event of an incapacitation, illness, or injury of the artist and a delay arising there from in the execution of the work, the artist shall notify the client of such delay. In the event of the artist death, her estate shall retain any payments made therein.

11. Other delay:

If the execution of the work is delayed by an act or neglect of the client, by labor disputes, fire, unusual transportation delays, or by other external forces or natural calamities outside the artist's control, the artist shall be entitled to extend the completion date via verbal or written notification to the building owner, by the time equivalent to the period of such delay.

12. Arbitration:

Any dispute hereunder between the parties (not involving money claims by either party in excess of \$1,000.00) shall be resolved by resort to arbitration (in accordance with the standards and procedures of the American Arbitration Association).

Artist: _____ Title: Artist Date: _____

Building owner: _____ Title: _____ Date: _____

Credit to:

Tamara S. Gerkin/Artistic Murals
14223 Pimberton Drive
Hudson, FL 34667 Email: tsgerkin@gmail.com
URL: www.ArtisticMurals.com
Tele: 727-809-0606



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SAMPLE BUDGET

Mural Budget	
<u>Item Description</u>	<u>Amount</u>
<ul style="list-style-type: none">• Building preparation• Paint, tools and other materials• Design and labor• Project management	
Building surface preparation	\$
XXX quarts/gals. exterior paint in various colors	\$
Paint brushes	\$
Paint rollers (frames, rollers & trays) <ul style="list-style-type: none">• wire roller frames• roller covers• enviro tray liners• paint trays	\$
Buckets	\$
Tape	\$
Gloves	\$
Hand cleaner (Goop)	\$
Anti-graffiti coating	\$
Lift or scaffolding rental	\$
Artist's fee/design and work	\$
Project Total	\$



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HISTORIC DISTRICT INFORMATION

- If your project is within the boundaries of the Brunswick Historic District, it falls under the review and guidelines of the Brunswick Historic Preservation Board.
- Historic District guidelines and a Certificate of Appropriateness are included.



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CITY OF BRUNSWICK HISTORIC PRESERVATION BOARD

Design Guideline Supplement #1: Mural Art

Background

The City of Brunswick Historic Preservation Board reviews applications for Certificates of Appropriateness for substantial alterations to properties in the Historic District.

The Historic Preservation Board supports the use of mural art in the Historic District. Mural art is widely considered one of the oldest methods of artistic expression. Murals bring art from the private to the public sphere, add visual and aesthetic value to neighborhoods, and provide a medium to display the history, beliefs and culture of a community. When appropriately executed, murals can enhance the character of a historic district.

Purpose

The purpose of regulating mural art is to ensure the continued visual aesthetic of the historic district while allowing for compatible artistic and creative expression in appropriate locations and designs. The established review criteria provide guidance concerning the compatibility and appropriateness of the placement, massing, scale and materials of mural art with minimal intrusion into the artistic expression and content of the work.

Mural Art vs. Signage

Content distinguishes mural art from signage. While a sign specifically advertises a business, product or service through graphics or text, murals are solely artistic in nature. Murals may not include trademarks, service marks, or other markings, colors, or patterns identifying or associated with a business, profession, trade, occupation, or calling. When an official interpretation is deemed necessary, the Zoning Administrator will determine if a proposal is a mural or a sign. Mural art that constitutes a sign shall conform to the signage regulations of the zoning ordinance and applicable design guidelines.

Review Process

Property owners interested in adding a mural to their building should submit an application for a Certificate of Appropriateness (COA) for review by the Historic Preservation Board. COA applications should include sufficient material so that the HPB can review the application and be able judge it based on the Review Criteria stated below.



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Review Criteria

A. Location

1. Murals are not permitted on unpainted masonry contributing or landmark structures. Murals on unpainted masonry non-contributing buildings will be considered on a case- by-case basis.
2. Murals may not be located on the primary façade of a building. [L] [SEP]
3. The number of murals per block face should be limited to discourage visual clutter. [L] [SEP]
4. Historically significant murals (including historic advertisements) may not be painted over, [L] [SEP] even if faded. [L] [SEP]
5. The installation of a mural should complement and enhance the building and be incorporated [L] [SEP] architecturally into the façade. [L] [SEP]
6. The location of a mural on the building should not cover or detract from significant or [L] [SEP] character-defining architectural features. [L] [SEP]
7. Murals should not be painted on facades that are directly adjacent to Squares or Parks. [L] [SEP] The landscapes of these areas within the Historic District take precedent as important green-space and view sheds. [L] [SEP]

B. Design & Materials

1. The scale of the mural should be appropriate to the building and the site. [L] [SEP]
2. The theme of the mural should be appropriate within the context of the surrounding [L] [SEP] neighborhood and complement the existing character. [L] [SEP]
3. The content of a mural is protected under the laws of free speech. [L] [SEP]
4. The mural must comply with Georgia obscenity laws, as defined by O.C.G.A. § 16- 12-80, and cannot depict sexual conduct or sexual explicit nudity, as defined on O.C.G.A. § 36-60-3, nor advertise any activity illegal under the laws of Georgia or the United States. [L] [SEP]
5. The mural should be an original design. [L] [SEP]
6. Sponsor and artist names may be incorporated but should be discreet and not exceed 5% of [L] [SEP] the design or 2 square feet in area, whichever is less. [L] [SEP]



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7. The treatment and application of murals on historic material should follow all relevant Preservation Briefs as published by the National Park Services Technical Preservation Services.
8. Paint utilized should be intended for exterior use and of superior quality which will not corrode or compromise the integrity of the material to which it is applied.
9. Reflective, neon and fluorescent paints should not be used.

Maintenance

The property owner is responsible for proper maintenance of the mural, including the repair of material failure (peeling paint) and promptly removing vandalism in accordance with the Property Maintenance Code.



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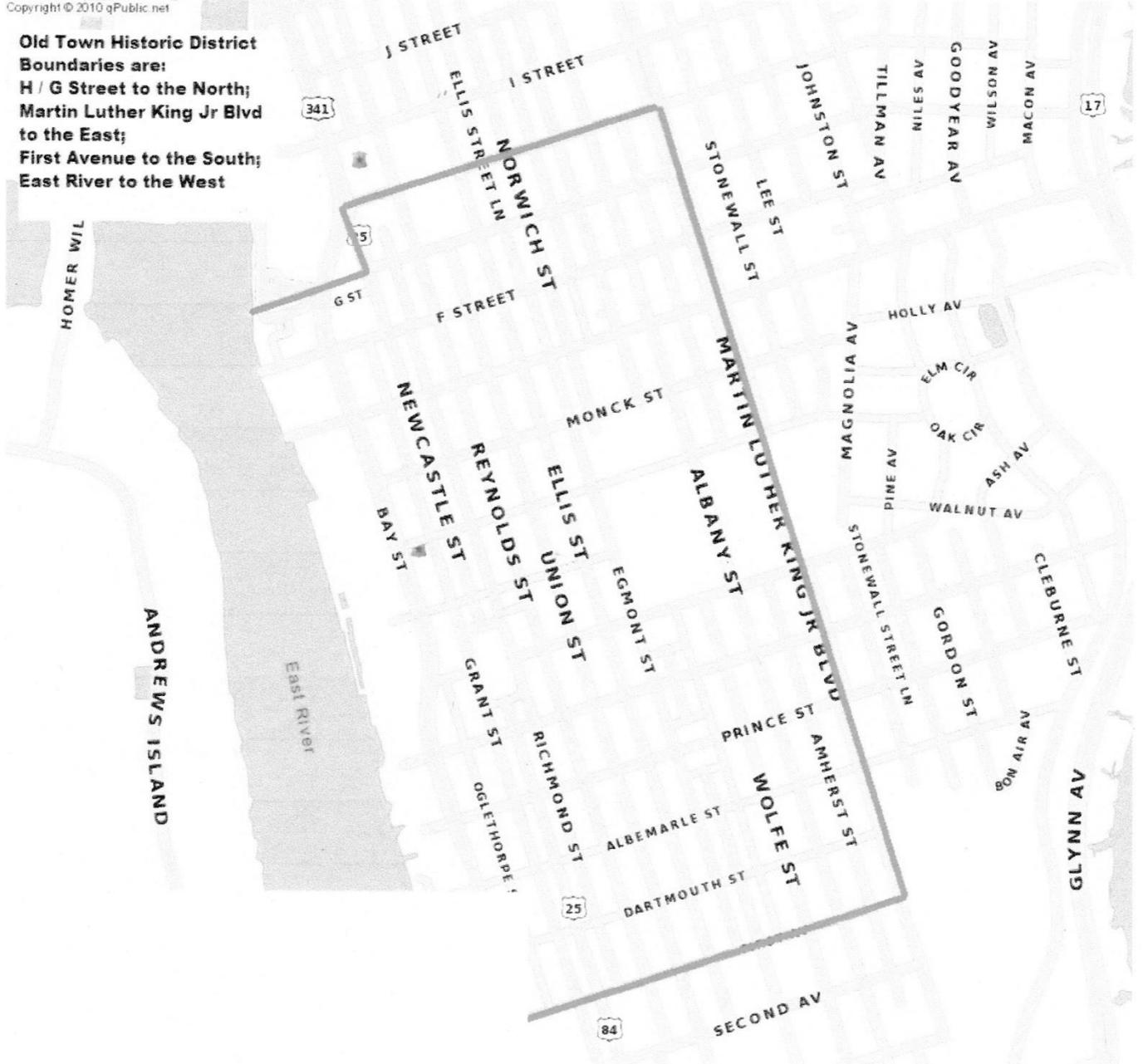
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**Old Town Historic District
Boundaries are:
H / G Street to the North;
Martin Luther King Jr Blvd
to the East;
First Avenue to the South;
East River to the West**





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City of Brunswick
Planning, Development, & Codes Department
601 Gloucester Street
Brunswick, Georgia, 31520

CERTIFICATE OF APPROPRIATENESS

Please take care to insure that the information for each checkbox below is sufficiently provided. **The City of Brunswick does not accept incomplete applications.** Applications must be submitted to the Planning, Development, & Codes Department no later than 20 days prior to the regularly scheduled meeting of the Planning and Appeals Commission. The PAC meets the second Wednesday of each month.

- Completed Application
- Survey/Lot Inspection Report/Site Plan with clearly marked property lines and setbacks
- Proof of property ownership OR proof of legal authorization from property owner
- Drawings/photographs of proposed changes and area of the property/structure
- List of proposed materials (sample materials may be requested)

The Planning, Development & Codes Department highly recommends arranging a meeting with staff prior to the submission of an application. Should you have questions or wish to arrange a meeting please contact the Historic Preservation Office at (912) 267-5527.



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CITY OF BRUNSWICK, GEORGIA APPLICATION FOR CERTIFICATE OF APPROPRIATENESS & MATERIAL CHANGES TO EXTERIOR FEATURES Brunswick Historic Preservation Board

COA

1. Name of Applicant: _____ Date: _____

You or your representative must be present at the meeting of the Board to answer questions that may arise. You will be notified of the time, date, and location of the meeting.

Mailing Address: _____ Zip Code: _____

Daytime Telephone: _____

E-mail Address: _____

Relationship of Applicant to Property: () Owner () Architect () Contractor
() Other (Specify) _____

2. Address and Legal Description of Property: _____

Year Built: _____ Historic Designation: () Historic (more than 50 years old and contributing)
Era: _____ () Historic-obscured (50 years old but not contributing)
() Non-historic (less than 50 years old, yet not detracting)
() Intrusions (any aged structure, which detracts)
() Vacant

3. Proposed Work:

() New Construction () New Signage
() Demolition () Parking Lot, Driveway or Walkway
() Relocation () Outbuilding or Accessory Structure
() Excavation () Lighting Fixtures
() Fencing or landscaping () Other
() Reconstruction or alteration of the size, shape or façade of an existing structure.
() A change in the location or extent of signage.

Please describe your proposed work as simply and accurately as possible. Be sure to indicate materials to be used, it is recommended you provide material samples. Accurate to-scale drawings and photographs required are to be attached. A location map is required to be attached to this application.

IMPORTANT: This form must be completed before the Brunswick Historic Preservation Board can consider approval of any change affecting the appearance of any building, or property within the Historic District. This form, along with supporting documents, must be filed with the Historic Preservation Officer, 601 Gloucester Street at least 15 days prior to the regularly scheduled Board meeting. The Historic Preservation Board meets the first Monday of each month at 6:00 PM in at Old City Hall, 1229 Newcastle St. unless otherwise advertised.

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CITY OF BRUNSWICK, GEORGIA

C₂

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS & MATERIAL CHANGES TO EXTERIOR FEATURES

Brunswick Historic Preservation Board

All applicable items from the attached checklist must be addressed. Incomplete applications will not be accepted or docketed for consideration by the Historic Preservation Board.

For additional help of information, contact the Historic Preservation Officer at (912) 267-5527

SIGNATURE OF APPLICANT:

Staff Comments: _____

**CITY OF BRUNSWICK
CERTIFICATE OF APPROPRIATENESS
Brunswick Historic Preservation Board**

A Certificate of Appropriateness is hereby issued to: _____

For the following actions: _____

at _____

provided the following conditions are met: _____

SIGNATURE:

Chairperson, Historic Preservation Board

DATE: _____

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